



# City of Trinidad

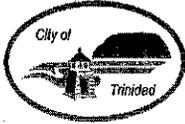
Posted: Tuesday, May 17, 2016

## NOTICE AND CALL OF A SPECIAL MEETING OF THE TRINIDAD CITY COUNCIL

The Trinidad City Council will hold a special meeting on  
**THURSDAY, MAY 19, 2016 at 6:00 PM**  
In the Trinidad Town Hall, 409 Trinity Street, Trinidad, CA

### No Closed Session

- I. **CALL TO ORDER**
- II. **PLEDGE OF ALLEGIANCE**
- III. **APPROVAL OF AGENDA**
- IV. **ITEMS FROM THE FLOOR**  
*(Three (3) minute limit per Speaker unless Council approves request for extended time.)*
- V. **CONSENT AGENDA - None**
- IX. **DISCUSSION/ACTION AGENDA ITEMS**
  1. Discussion/Decision to Appoint a new Councilmember to complete the remaining term through December 2018 left vacant by David Winnett's resignation.
  2. Continued Discussion/Decision regarding Resolution 2016-05; Calling for an election to propose extension of the sales tax increase
- X. **ADJOURNMENT**



## DISCUSSION AGENDA ITEM 1

**SUPPORTING DOCUMENTATION FOLLOWS WITH: 26 PAGES**

---

1. Discussion/Decision to Appoint a new Councilmember to complete the remaining term through December 2018 left vacant by David Winnett's resignation.

## DISCUSSION AGENDA ITEM

Thursday, May 19, 2016

---

**Item:** Discussion/Decision regarding appointment of a new Councilmember to complete the remaining term through December 2018 left vacant by David Winnett's resignation.

The City has received (3) letters of interest from candidates willing to complete the remaining 2 ½ year term left vacant by the recent resignation of Councilmember David Winnett. The candidates are: **Doren Morgan, Susan Tissot, and Kathleen Lake.**

All three are Trinidad residents and eligible to serve the remaining term through December 2018.

*If an appointment is made, the City Clerk will be prepared to administer the Oath of Office so the candidate may take the position immediately participate in the meeting.*

The Council will interview the candidates. The interview will have (5) questions, to be scored. Additionally (2) summary items will be scored. The Council's scoring matrix has been prepared and provided to each candidate in advance of the meeting.

### Interview Questions:

1. What interests you about serving on the Trinidad City Council?
2. What do you consider to be the most important attributes of an elected or appointed public official such as a City councilperson?
3. What are Trinidad's greatest assets?
4. Without offering solutions, what do you see as the top concerns of the City of Trinidad? Currently? Ten years from now?
5. The vacation rental, or VDU, issue is "hot" right now. Our VDU Ordinance started operating in August of 2015, and we have found many areas of "leakage" where unanticipated problems have arisen. The Council is planning revisions. Just now the Planning Commission is hearing public input & preparing recommendations for revisions. In June, July, and August we expect the Council to pass revisions, and send those on to the Coastal Commission for final approval. As a new Council person, how do you imagine dealing with this hotly debated issue?

### Summary Scores:

6. Synthesis of submitted documents (letters-of-interest and/or resume/CV)
7. Synthesis of the interview

Each candidate will be offered approximately 2 minutes per response. Scores will be tallied, Mayor Miller will announce the highest total, and second place if close. Then, a motion to appoint will be offered. After the meeting all scoring sheets will be in the public record.

As a reminder, (2) more seats will be up this November 2016. The nomination period will begin in July. Anyone not selected will be encouraged to apply for the upcoming full 4-year term positions.

**Action Requested:** Appoint one candidate to complete the term through December 2018.

**Attachments:** - • (3) letters-of-interest. (resumes/CVs which have been submitted will be posted online by Monday, May 9)

• Scoring Matrix with Interview Questions and Summary scores

# Scoring Matrix for applicants to City Council

Scorer: \_\_\_\_\_

Date: \_\_\_\_\_

There are 7 items here: 5 interview questions and 2 summary scores.  
Each item has 10 points, to be parsed between the 3 candidates.

Kathleen Doren Susan  
Lake Morgen Tissot

## Interview Questions

1	What interests you about serving on the Trinidad City Council?			
2	What do you consider to be the most important attributes of an elected or appointed public official such as a City councilperson?			
3	What are Trinidad's greatest assets?			
4	Without offering solutions, what do you see as the top concerns of the City of Trinidad? Currently? Ten years from now? _____			
5	The vacation rental, or VDU, issue is "hot" right now. Our VDU Ordinance started operating in August of 2015, and we have found many areas of "leakage" where unanticipated problems have arisen. The Council is planning revisions. Just now the Planning Commission is hearing public input & preparing recommendations for revisions. In June, July, and August we expect the Council to pass revisions, and send those on to the Coastal Commission for final approval. <b>As a new Council person, how do you imagine dealing with this hotly debated issue?</b>			

## Summary scores

6	<u>Synthesis of Documentation</u> (Cover Letter and/or CV)			
7	<u>Synthesis of Interview:</u> council person's impression about each candidate's analytical skills and ability to work toward solutions to contentious issues.			
<b>TOTALS</b>				

## City of Trinidad

---

**Subject:** RE: Letter of Interest

---

**From:** Doren Morgan [mailto:doren.morgan2013@gmail.com]

**Sent:** Thursday, May 05, 2016 12:36 PM

**To:** City of Trinidad

**Subject:** Re: Letter of Interest

To Whom It May Concern:

I am a relatively new resident of Trinidad but a fourth generation Humboldt County resident. My grandfather owned a fishing cabin here in the 1950's and always wished he didn't sell it for the tidy sum of \$3,500 after he made improvements. My other grandfather was a developer and built many buildings and houses in the area including St. Mary's School in Arcata. I am very familiar with both the micro-economic and macro-economic issues facing our town. I also have an MBA which has taught me how to problem solve and look at solutions from a business, legal and financial point of view rather than an emotional one.

I would like the opportunity to help our community on the City Council.

Best regards,

Doren

--

**Doren Morgan**, Broker Associate

California Outdoor Properties

Office: (707) 822-5510

Cell: **(916) 216-3003**

Fax: (888) 893-0321

680 10th Street

Arcata, CA 95521

[Doren@CaOutdoorProperties.com](mailto:Doren@CaOutdoorProperties.com)

DRE #01391989

[CaliforniaOutdoorProperties.com](http://CaliforniaOutdoorProperties.com)

[TheLandLeader.com](http://TheLandLeader.com)

# Doren Morgan

Territory Manager / Humboldt & Trinity Counties at California Outdoor Properties

lorenmorgan2013@gmail.com

---

## Summary

A very diverse management and sales background with UPS, CLAS, KARIS, and Senior Estate Solutions.

## Specialties

Real estate, marketing, sales, incorporations, public records, and senior markets.

---

## Experience

### **Territory Manager / Humboldt & Trinity Counties at California Outdoor Properties**

January 2013 - Present (3 years 5 months)

Broker Associate specializing in ranches, farms, and rural recreational properties.

### **VP Sales & Marketing at SunDoc Filings**

July 2007 - June 2013 (6 years)

Responsible for all sales and marketing programs at SunDoc Filings (formerly KARIS Corporation). SunDoc Filings serves law firms, lenders, and companies needing corporate filings, document retrievals, or lien searches nationwide.

### **Director of Operations at Senior Estate Solutions, Inc.**

2006 - January 2012 (6 years)

We provide estate liquidation services specializing in real property preparation and liquidation.

### **Vice President at CLAS Information Services**

1999 - 2004 (5 years)

Brand development, web site traffic growth, sales and marketing and P & L management.

### **Sales / Sales Manager / Logistics at United Parcel Service (UPS)**

1983 - 1999 (16 years)

16 years (12 in management)

Account Manager

Telephone Center Supervisor

Customer Service

National Account Manager

---

## Skills & Expertise

Sales

Real Estate

Marketing

Public Records

Program Management

Customer Service

Microsoft Office

Public Speaking

Negotiation

Business Development

New Business Development

Strategic Planning

Marketing Strategy

Selling

Microsoft Word

Team Building

Business Planning

Contract Negotiation

Management

Salesforce.com

Start-ups

Operations Management

Entrepreneurship

Logistics

Coaching

Training

Leadership

Small Business

Budgets

Solution Selling

Account Management

---

## Education

University of Phoenix

MBA, Business, 1995 - 2000

California State University-Sacramento

Bachelor of Science, Business Administration, 1985 - 1987

---

## Interests

family, biking, hiking, golf, and just about anything outdoors

---

## Volunteer Experience

**Financial Secretary for the Sacrament Lodge of The Sons of Italy (2008-2009) at Sacramento**

January 2008 - June 2010

Accounting records and dues management.

---

**Certifications**

**California Real Estate Brokers License**

California BRE License 01391989

---

## City of Trinidad

---

**From:** Susan Tissot [susanmgtissot@gmail.com]  
**Sent:** Friday, April 29, 2016 1:22 PM  
**To:** Adams Gabe  
**Cc:** Dwight Miller; julie Fulkerson  
**Subject:** My Interest in Serving on the City Council  
**Attachments:** Susan MG Tissot CV Spring 2016.pdf

Hi Gabe,

I write to you today to inform you that I would like to serve on the Trinidad City Council. I understand there is one seat on the council that needs to be filled. Please accept this email as my application for Trinidad City Council. I am a home owner and resident of Trinidad. My husband Brian and I live at 487 View Ave. For your convenience and information I have attached a copy of my CV. If you have any questions regarding my background or interests please feel free to email me at this address or contact me via my cell phone which is 360-624-8139.

I will look forward to hearing back from you regarding my application.

Best, Susan

Susan M.G. Tissot  
Trinidad, CA

*No man will make a great leader who wants to do it all himself or get all the credit for doing it.*  
Andrew Carnegie

SUSAN M.G. TISSOT  
P.O. Box 1295, Trinidad, CA 95570  
Cell: (360) 624-8139  
[susanmgtissot@gmail.com](mailto:susanmgtissot@gmail.com)

---

### EDUCATION

---

- 1991 Master of Arts in Interdisciplinary Studies: Museum Studies, Anthropology, Forest Recreation Resources. Oregon State University, Corvallis, Oregon.
- 1983 Bachelor of Science in Anthropology. Oregon State University, Corvallis, Oregon.
- 1981 National Student Exchange Program, Fall Semester, University of New Mexico, Albuquerque, New Mexico.

---

### SIGNIFICANT ACHIEVEMENTS

---

**Teaching Experience.** Adjunct Faculty Member, History Department, Washington State University Vancouver. Taught Public History 427/527 biannually for ten years (2003-2014) to undergraduate majors/non-majors and graduate students.

**Leadership Experience.** 28 years of experience supporting public institutions and programming. 16 years as an Executive Director: 4.5 years as Founding Executive Director, Pacific Tsunami Museum, leading organization through filing of incorporation documents to grand opening of the museum; 10.5 years revitalized and stabilized the Clark County Historical Society & Museum; 1.5 years Executive Director, Humboldt Botanical Garden. Created ADA accessible public programs working with state and local agencies in Oregon, facilitated a state-wide conference and was an invited and paid speaker at conferences in Alaska/California/Oregon to share the program materials which were all completed before the American with Disabilities Act became law; adjunct professor at Washington State University Vancouver History Department teaching Public History 427/527 course and advising undergraduate and graduate student interns; speaker at various service clubs/organizations/professional conferences; hosted annual state-wide conference for Washington Museum Association; coordinated and facilitated state-wide museum economic impact survey for the Washington Museum Association; created state-wide initiative, the Carnegie Library Consortium of Washington (20 state-wide partners); invited/paid participant at state-wide American Democracy and Civility conference facilitated by the Foley Institute and Humanities Washington in Spokane, WA; providing leadership counseling and facilitation of strategic planning to small historical societies in Oregon and Washington; represented Southwest Washington on the Washington Museum Association board of directors and served on the national level as a board member on the American Association of State and Local History Council; past Board

Secretary for the American Association of Museum's Small Museum Administrators Committee; board member/Membership Director 2012-2013 Downtown Vancouver Rotary Club, active Rotarian (WA and CA), Paul Harris Fellow.

**Advocacy Experience.** Capitol Hill visits during the American Alliance of Museum's Annual Museum Advocacy events 2012-2014 in Washington, DC, representing local/state/national organizations. Worked with former Washington Senator Craig Pridemore on House Bill Amendment 1386, which created funding for state-wide heritage organizations; publicized the bill passage at state wide conferences and at Heritage Caucus, Washington State Legislature.

**Organization and Creation of the Pacific Tsunami Museum.** Founding Executive Director who led the organization from the conception stage/grass roots level forward to the opening of the museum in 4.5 years. Secured the donation of historic building and associated property that today houses the museum; established organization with a global mission and public programs.

**Re-organization of Clark County Historical Society & Museum.** Hired to re-organize and professionalize a failing 86 year old institution; re-built the board of directors and staff; developed collaborative partnerships with local and state government and community stakeholders; doubled annual operating cash and in-kind budgets; raised \$740,000 for capital improvements and \$432,276 for public programs; increased museum annual visitation from 1,500 to 22,000 visitors (direct contact) and 70,000 (on-line); created dynamic, relevant and accessible public programs which included annual changing exhibits (designed in-house), sponsorship of outside traveling exhibits, development of electronic resources, on-line collections, annual lecture series, architectural walking tour program, workshops & classes, special events, state-wide initiative Carnegie Library Consortium of Washington, hands-on K-20 education partnerships (includes 2011-2015 participation in a *Teaching America's History* Grant Project and won a state-wide recognition award; see *Artifact Detectives* on You Tube) and the re-establishment of The Brautigan Library.

**Award Winning Public Programs:** 2005-2010 CCHM awarded six state-wide awards for public programs (2005 Washington Museum Association Excellence in Publications Award for *Woven History*, 2009 Washington Museum Association Excellence in Exhibits Award for *Boomer!*, 2009 Washington Museum Association Volunteer Contribution Award, 2010 Washington Museum Association Excellence in Public Programs Award *Mr. Carnegie's Grand Tour of WA*, 2010 Washington State Historic Preservation Officer's Award for Educational Program (2 awards) *Mr. Carnegie's Grand Tour of WA* and *Artifact Detectives*).

**Innovative & Collaborative Hands-On School Partnerships:** 2007-2013 *Vancouver Grid Project*, photographic database program partnering with Mt. View High School where students documented the landscape of Vancouver, WA via photography (14,000 images); 2009-2010 *Artifact Detectives* Program pairing two Clark County teachers with an archaeologist to create hands-on curriculum/education kits for classroom use and teacher training (see *Artifact Detectives* clip on You Tube) funded by a \$10,000 Certified Local Government Grant from the Washington Department of

Archaeology and Historic Preservation; 2011-2013 *Teaching America's History* Grant partnership with the Washougal, Evergreen and Ridgefield School Districts pairing two teachers per year with a former *Artifact Detectives* program teacher and archaeologist to produce school curriculum/education kits for use in classroom. Funded by a multi-year \$1.69 million dollar federal grant (\$67,760 to CCHS).

**Fundraising Experience Total: \$3,069,277.** Capital Improvement Grants: \$740,000 (Clark County Historical Museum), \$1,122,500 (Pacific Tsunami Museum). Program Support: \$432,276 (CCHM), \$72,000 (PTM), \$75,000 (Hatfield Marine Science Center). At CCHM: unrestricted annual giving \$382,549, special gifts \$138,050, Foundation support \$60,450, planned giving \$46,452. Skill set includes prospect research and relationship building with individuals and stakeholders. Provided training to the Board of Directors to develop management strategies, recommend policy and programs, and develop fundraising priorities.

**Staff Management Experience:** Supervised diverse staff including visitor services, communications and media, collections management, donor and membership database management, contract employees, student interns, graduate students, and management of large volunteer base. Responsible for recruitment/hiring/evaluation of staff, staff recognition and training.

---

#### EMPLOYMENT

---

2014-2015      **Executive Director.** Humboldt Botanical Garden, Eureka, California. Responsible for: day to day operations, management/hiring of staff, reporting to and implementing directives from the board of directors, budget development, public relations, print and social media, program development, outreach, fundraising, grant writing, and membership development. Increased visitation and membership. Developed Legacy program that included partnership within the Leave a Legacy Humboldt program.

2003-2014      **Executive Director.** Clark County Historical Society & Museum, Vancouver, Washington. Responsible for: day to day operations, management/recruitment of staff and contractors, reporting to and implementing directives from the board of directors, budget development and implementation, establishment and fostering of collaborative partnerships with community stakeholders (including Washington State University Vancouver and Pullman campuses), local and state government, prepare quarterly report to Clark County Board of Commissioners and the City of Vancouver City Manager's Office as well as preparing and presenting annual work sessions with said agencies, creation and evaluation of public programming and exhibits, oversight of annual publication, board recruitment and development, preparation of annual meeting and report to the CCHS membership, fundraising, grant writing, volunteer coordination,

directing and overseeing the acquisition and management of museum collection, community outreach including public speaking and professional conferences/workshops, oversight and management of social media, establishing/maintaining professional network with other societies, museums and community organizations.

- 2003-2014      **Adjunct Faculty Member.** History Department, Washington State University Vancouver, Vancouver, Washington. Taught: Public History 427/527 and supervised undergraduate and graduate student interns.
- 2000-2003      **Exhibits and Public Program Coordinator.** Cowlitz County Historical Museum, Kelso, Washington. Responsible for design, development, installation, scheduling and coordination of all changing exhibits and public programs. On staff during a crucial time of fundraising and construction of a museum expansion.
- 1999            **Program Consultant.** Washington State University Vancouver, Vancouver, Washington. Program proposal development and research for a new museum studies minor degree program.
- 1994-98        **Founding Executive Director.** Pacific Tsunami Museum, Hilo, Hawaii. Led this new museum through the filing of the organizational documents and grass roots steering committee phase to the grand opening of the museum inside a donated \$800,000 historic C.W. Dickey Building (donated by First Hawaiian Bank). Responsible for the recruitment and training of the Board of Directors and the state-wide Scientific Advisory and Educational Advisory Committees. Creation and implementation of a state-wide Tsunami Awareness Month in April (proclaimed by the Governor) and series of public programming that is still used today by the organization. Programs including a state-wide tsunami essay contest, state-wide performing arts program based on the writings of author and poet Juliet S. Kono (19 performances) and establishment and funding of a state-wide oral history program. Established the acquisition and storage of the museum's 3-dimensional and archival collections and collection management database. Worked with major film companies (National Geographic, Pioneer Film, BBC) who produced 50<sup>th</sup> anniversary tsunami documentaries utilizing the museum's collection, oral history and community resources (aired in 1996). Set standards for operations using best practices. Responsible for fundraising, grant writing, development of membership, marketing, and developing community ownership of the organization.

- 1991-94      **Interpretive Design Specialist.** Independent Contractor. Services include interpretive planning, interpretive writing, exhibit design, and consultation on program development (worked for USDA Forest Service and non-profits).
- 1989-90      **Evaluation Consultant.** Horner Museum, Oregon State University, Corvallis, Oregon. Design and administration of visitor evaluation studies.
- 1987-91      **Exhibits Curator.** Mark O. Hatfield Marine Science Center, Newport, Oregon. Responsible for exhibit design, development and installation of 7 exhibits; creating innovative exhibit and educational materials (thermoform braille/large print guide books, resin castings of whales and fish) for the visually impaired and coordinating the installation of assistive listening devices for the hearing impaired; coordination and development of a regional workshop on museum accessibility; design, implementation and analysis of a visitor survey and behavior study.
- 1987          **Museum Specialist.** Independent Contractor. Buffalo Bill Historical Center, Plains Indian Museum, Cody, Wyoming. Research and preparation of a visitor guide for the museum's Tipi Hall exhibit; exhibit installation crew member for off-site exhibit program in Livingston, Montana. Reported to: Curator George Horse Capture.
- 1984          **Education Assistant/Interpreter.** Oregon Historical Society, Portland, Oregon. Research and collection of oral histories for the museum's collection on the agricultural revolution in Western Oregon; interpreter at the James F. Bybee House and Agricultural Museum. Reported to: Museum Curators Dale Archibald and Ron Brentano.
- 1984          **Exhibit Designer.** Department of Anthropology, Oregon State University, Corvallis, Oregon. Design and installation of a traveling museum exhibit for the Coquille Tribe, funded by Sea Grant.
- 1984          **Oral Historian.** Worked as a private contractor conducting research and oral history interviews with Mr. Paul Snook, co-founder of the 4-S Sign Company, Corvallis, OR. The end product was a monograph of Mr. Snook's life prepared for the Snook Family.
- 1983          **Museum Specialist.** Horner Museum, Oregon State University, Corvallis, Oregon. Exhibit research and installation crew member; editor of museum's newsletter; museum collections registration and cataloging.

- 1983           **Oral Historian.** Undergraduate student internship conducting oral history interviews for the Oregon State University Anthropology department contract with the USDA Forest Service. Researched and interviewed former members of the Civilian Conservation Corps.
- 1982           **Oral Historian.** Undergraduate student internship conducting oral history interviews with tribal elders, research and compilation of genealogical data for the Tribal Council, the Confederated Tribes of Grand Ronde, Grand Ronde, OR. Data and interviews were used by the Council for testimony during the legislative process for tribal restoration. Recordings were later used for heritage projects at Spirit Mountain Casino.

---

**SUCCESSFUL GRANT WRITING**

---

- 2015           \$1,000 Humboldt Sponsors Grant.
- 2014           \$1,500 Humboldt Area Foundation Tap Grant.
- 2007-13       \$110,988, Clark County, WA, Historical Promotion Grant Fund.  
Matching funds: \$122,181.
- 2011 - 2013   \$67,760, Federal Teaching America's History Program.
- 2011-2012     \$6,302 Joanne Galloway Charitable Lead Trust.
- 2011           \$70,000, Federal Transportation Enhancement Grant administered via WA Department of Archaeology & Historic Preservation.
- 2011           \$7,500, BNSF (Burlington Northern Santa Fe Corp.) Foundation.
- 2009-11       \$14,138 Humanities Washington. Matching funds: \$17,220.
- 2009           \$10,000 Certified Local Government Grant administered via WA Department of Archaeology & Historic Preservation.
- 2003-2009     \$22,000 Lodging Tax Grants, City of Vancouver & Woodland, WA.
- 2003 - 2006   \$510,000, ADA Remodeling Project. Funding sources included: City of Vancouver and Clark County Community Development Block Grant Programs (HUD), City of Vancouver & Clark County General Funds, Washington CTED.
- 1998           \$312,500, Federal Emergency Management Agency (FEMA).
- 1997           \$50,000, State of Hawaii Department of Business, Economic Development and Tourism.
- 1997           \$5,000, Fred Baldwin Memorial Foundation.
- 1996           \$10,000, McInerny Foundation.
- 1995           \$3,000, GTE Hawaiian Tel.
- 1994           \$4,000 Donrey Media Group.
- 1991           \$75,000 Institute of Museum Services.

---

**PUBLICATIONS & MEDIA**

---

2004-2013 Clark County History Annual, Clark County Historical Society & Museum.

- 2010 *The Economic Impact of Washington Museums: A Summary of the 2010 WMA Survey Results*. **Museum Messenger**, Volume 21/Number 1, Fall Issue, Washington Museum Association Newsletter.
- 1996 Pacific Tsunami Museum Website co-author, [www.tsunami.org](http://www.tsunami.org).
- 1992 *Museum Accessibility: More Than Just a Ramp*. **Exhibitionist**, National Association for Museum Exhibition.
- 1992 *Visitor Behavior at the Mark O. Hatfield Marine Science Center Aquarium*. In: R. Hall, ed., **Planning for Tourists: Contributions of Museums**. Anthropology Northwest, Number 7. Corvallis, Oregon: Oregon State University.
- 1992 *Visitor Behavior at the Mark O. Hatfield Marine Science Center Aquarium*. Master's Thesis. Corvallis, Oregon: Oregon State University.
- 1991 Assistant Editor. *Museums, Zoos and Science Centers in Northwest Passages*, newsletter for Pacific Northwest region, National Association for Interpretation.
- 1988 *Braille and Large Print Guide to the Mark O. Hatfield Marine Science Center Aquarium*. Copies available at the site and through inter-library loan at the Talking Books division of the Oregon State Library, Salem, Oregon.
- 1985 Oral History Monograph on the life of Mr. Paul Snook, co-founder of the 4-S Sign Company, Corvallis, Oregon.

---

## EXHIBITS

---

### Permanent Exhibits:

- 2015 SP&S: The Northwest's Own Spokane, Portland & Seattle Railway
- 2005 Woven History: Native American Basketry
- 1991 Wallowa Mountains Visitor Center (Design Narrative)
- 1992 McGraw Overlook Site
- 1990 Whale Watching
- 1989 Whales: What's the Difference? and The Big Blue
- 1989 Hatfield Marine Science Center Nature Trail
- 1988 Marine Mammal Strandings
- 1987 Gray Whales

### Temporary Exhibits:

- 2014 Art of Legacy
- 2014 Shadows of Conflict: Clarke County and the Civil War
- 2014 Hats!
- 2014 Curiosity: Clark County Real and Imagined
- 2013 Labor: A Working History

- 2013 Vet Ink: Military-Inspired Tattoos  
2012 Mapping Clark County: Maps & Aerial Photographs 1854-2000  
2012 Above & Below the Fold: News Fit to Print  
2011 Bridging the Gap: The History of the Interstate Bridge  
2011 Autumn Trout Gathering: A Celebration of Richard Brautigan  
2011 Mapping Clark County  
2010 Expressions of Community: Women Embracing Art  
2010 Road to Equality: The Struggle for Women's Rights in the Northwest  
2008 Boomer!  
2007 Vancouver Uncovered  
2007 Vancouver Grid Project  
2006 After the Journey: A Regional Art Perspective on the Corps of Discovery  
2006 Full Circle: Yesterday, Today & Tomorrow  
2005 Mt. St. Helens Remembered  
2004 Clark County Now and Then  
2003 Snippets of History: Historic & Contemporary Quilts from our Community  
2002 Those Who Have Served: Men and Women in Uniform  
2001 Horse Power  
2000 Spirit Lake Remembered  
1995 Fire & Water: Volcanoes and Tsunamis in Hawaii  
1991 Living in the Coastal Zone  
1990 Northwest Coast Indian Art: Totems Without Poles  
1987 Yellowstone Days  
1984 Anything Goes: Insecurity & Elegance in the 1930's
- Traveling Exhibits (Created as a Consultant for Lending):**  
1988 Transformations in Time  
1984 The Coquille Indians: Images of the People and Their Plants
- Traveling Exhibits Originating from Other Organizations and Re-Adapted In-house to Showcase Collections and Fit Our Public Programs:**  
2012 Taste of Native America  
2011 Working with Tradition: Folk Artists of Washington State  
2009 Catherine Paine Blaine: Seneca Falls and the Women's Rights Movement in the State of WA  
2008 Sustaining Change on the American Farm: An Artist/Farmer Exchange  
2008 Key Ingredients: America by Food (Smithsonian)  
2006 Native Perspectives on the Trail: A Contemporary American Indian Art Portfolio  
2005 The NW Treaty Trail 1854-1856  
2001 A.C. Gilbert's Imagination Station  
2001 The Heart Mountain Story

---

**PROFESSIONAL ACTIVITIES & SERVICE CLUBS**

---

- 2016-Present **Board Member Elect**, Redwood Arts Association, Eureka, CA.  
2015-Present **Member**, North Coast Museum Alliance, Eureka, CA.

- 2014-2016      **Member**, Downtown Eureka Rotary Club.
- 2011-2015      **Board Member Elect**, American Association of State and Local History Council (AASLH). Nominated and elected by national museum peers. Served on the membership and mentor committees, and membership task force. Participated in four meetings per year in various U.S. cities.
- 2007-2014      **Member**, Downtown Vancouver, WA Rotary Club. Active on the following committees: Program Committee, Annual Gala Program Committee, Scholarship Committee, Board of Directors, Membership.
- 2012-2013      **Board Member Elect and Membership Chair**, Downtown Vancouver Rotary Club. Elected to the position via the membership.
- 2007-2013      **Board Member Elect**, Washington Museum Association (2007 Ex-Officio). Responsible for updating association membership database and coordinated and facilitated a state-wide economic impact survey. Hosted the 2007 Annual state-wide WMA conference.
- 2010-2011      **Board Secretary**, Small Museum Administrators Committee (SMAC), American Alliance of Museums. Recruited and elected at the annual meeting, May 2010. Committed to increasing the voice of small museums on the national level.
- 2006-2010      **Program Committee Member**, Vancouver WA Downtown Association. Working via a committee of local business owners and members of the business and non-profit community on revitalization of the downtown core.
- 2006-2010      **Program Committee Member**, Vancouver Downtown Association. Working via a committee of local business owners and members of the business and non-profit community on revitalization of the downtown core.
- 2002-2004      **Committee Member and Co-Chair Birdfest** (2003 & 2004), Friends of the Ridgefield National Wildlife Refuge, Ridgefield, Washington (annual, multi-day event).
- 1998-2000      **Ways and Means Committee Advisor**, Troutdale Historical Society, Troutdale, Oregon.
- 1991              **Accessibility Task Force Member**, Oregon Arts Commission.

---

**PRESENTATIONS GIVEN AT PROFESSIONAL MEETINGS**

---

- 2013 Washington Museum Association Annual Conference, Ellensburg, WA. Panelist and presenter at session entitled, *Adding Layers to your Exhibits and Programs*. Presentation: *Creating QR Codes*.
- 2013 Main Street Revitalization Conference, Vancouver, WA. *The Carnegie Library Consortium of Washington*. Presenter on state-wide heritage and tourism program (21 partners) operating from Carnegie Libraries.
- 2012 Washington Museum Association Annual Conference, Seattle, WA. Served as a panelist for a discussion regarding the use of traveling exhibits.
- 2011 Washington Museum Association Annual Conference, Walla Walla, WA. Session Coordinator and Moderator for two panel discussions. *Agencies and Institutions, Your Museum, and How the Washington State Budget will Impact Your Organization Directly*. Panelists included: Dave Nicandri, Director, Washington State Historical Society; Julie Ziegler, Executive Director, Humanities WA and Mark Gerth, Communications Manager, Washington Arts Commission. *Engaging the Public with New Technology and Social Media*. Panelists included: Betsy Millard, Executive Director, Columbia Pacific Heritage Museum, Sandra Jamieson, Director of Sales, Guide by Cell, San Francisco, CA and David Lynx, Associate Director, Yakima Valley Museum.
- 2007 Washington Museum Association Annual Conference, Wenatchee, WA. *Help for Washington Museums! HB 1386 Amendment: Dollars Within Your Reach*. Session leader and presenter on a new source of state-wide funding for heritage organizations in WA state.
- 2007 Heritage Caucus, Washington State Legislature, Olympia, WA. *First Year Benefits of Clark County Historical Promotion Grants*. A presentation to caucus leaders, Legislators, and heritage professionals at the annual Museum Day at the Heritage Caucus.
- 1999 Northwest Anthropological Association Conference, Newport, Oregon: *Oral History, Science and the Business of Savings Lives: Hazard Education at the Pacific Tsunami Museum, Hilo, Hawaii*. Presentation regarding the development of community ownership and collaborative partnerships at the Pacific Tsunami Museum.
- 1992 Hawaii Museums Association Conference, Honolulu, Hawaii: *Access to Museum's: equal opportunity for meaningful experiences*. Speaker in the group session: Museum Accessibility tools.
- 1991 Challenge Alaska and the USDA Forest Service workshop: *Making Visitor and Recreation Facilities and Programs Barrier Free*, Juneau,

- Alaska. Presented practical ways to make museum exhibits and educational programs accessible for the visually and hearing impaired.
- 1991 Very Special Arts of Oregon and the Oregon Arts Commission workshop: *Access to Arts and Culture: It's More Than a Ramp*, Medford, Oregon. Presentation on practical ways to make museum exhibits and educational programs accessible for the visually impaired.
- 1991 Instructor, US Department of the Interior, National Park Service training course: *Interpretive Skills IIIA Course, Methods for Special Populations and Audiences*, Fort Worden State Park, Port Townsend, Washington. One of three instructors conducting a session entitled: *Interpretation and Persons with Visual Impairments*.
- 1991 Contributor. National Association for Museum Exhibition. Segment in slide video program: *Exhibitions 91*.
- 1990 Chairman and Coordinator, *Are Your Doors Open to Everyone?* an intensive one-day workshop on museum accessibility held at the Mark O. Hatfield Marine Science Center Aquarium. Registrants included 45 museums, zoo and aquarium, USDA Forest Service, Oregon State Park and Bureau of Land Management personnel (before ADA became law).
- 1990 Contributor. National Association for Museum Exhibition. Segment in slide video program: *Exhibitions 90*.
- 1990 National Association for Museum Exhibition Workshop: *Exhibition Label Creation*, held at the Western Museums Association annual conference, San Jose, California. Presented exhibit and educational materials created for visually impaired visitors at the Mark O. Hatfield Marine Science Center Aquarium.
- 1990 National Association of Interpretation, Pacific Northwest regional conference, *Mastering Exhibits in the 90's*, Portland, Oregon. One of three speakers at a concurrent session on barrier free interpretation.

---

#### PROFESSIONAL DEVELOPMENT

---

- 2015 Association of Fundraising Professionals Webinars (3): *Getting Your Organization Onboard with Fundraising; Weaving a Philanthropic Culture; Incorporating stories into Your Fundraising Program; Growth in Giving/Fundraising Effectiveness Project*.
- 2012-2014 *Museum Advocacy Day* participant, hosted by the American Alliance of Museums and the Association for State and Local History, George Washington University, Washington D.C., February 24-25, 2014 and

- February 25-26, 2013. Georgetown University, Washington D.C., February 27-28, 2012. Received advocacy training and represented the Clark County Historical Museum, the Washington Museum Association and the AASLH on congressional visits.
- 2011 *Civility and American Democracy in America* Conference in Spokane, WA, March 3-5, 2011. Invited participant to conference and dialogue hosted by the Thomas S. Foley Institute, Humanities Washington and the Idaho Humanities Council on WSU Spokane's Riverpoint Campus. One of four major conferences held across the United States during the month of March and funded by the NEH as part of a National Dialogue on Civility and Democracy. The conference brought together scholars from around the country to meet with community leaders, museum professionals, educators, artists and librarians.
- 2011- 2015 Annual Participant, National Conference of the American Association of State and Local History: Louisville, St. Paul, Birmingham, Salt Lake City, Richmond.
- 2010 Host Committee Member and participant at Western Museums Association conference, October 17-20, 2010, Portland, OR.
- 2009 Invited participant attending the *Key Ingredients Oral History Workshop*, hosted by Humanities Washington, March 17-18, 2009, Renton, Washington. Expenses paid by Humanities Washington.
- 2007-2014 Annual participant, National conference of the American Alliance of Museums: Baltimore, Houston, Los Angeles, Philadelphia, Denver, and Chicago.
- 2005 Participant at American Alliance of Museum's *CEO's and Governance Seminar*, January 14-15, 2005, Scottsdale, AZ. Seminar for directors interested in building high performance boards with a section on planning and fundraising. Led by authority on nonprofit leadership and author of *Nonprofit Boards that Work*, Maureen K. Robinson.
- 2000-2013 Participant at annual state-wide conference of the Washington Museum Association.
- 1998-2008 Participant at quarterly state-wide conference of the Oregon Museum Association.
- 1992-1998 Participant at annual state-wide conference of the Hawaii Museum Association.

## City of Trinidad

---

**From:** Tom Davies & Kathleen Lake [tomd.kathleenl@gmail.com]  
**Sent:** Wednesday, May 04, 2016 3:41 PM  
**To:** Trinidad City Clerk  
**Cc:** Dwight Miller; julie Fulkerson; Joan & Jim Baker; Jack West; Dave Winnett  
**Subject:** City Council Letter of Interest  
May 2, 2016

Mayor Dwight Miller

Mayor Pro-Tem Jack West

Councilmember's: Julie Fulkerson, Jim Baker

City of Trinidad

Trinidad, California

95570

Re: Letter of Interest, Vacant Council Seat

Dear Mayor, Mayor Pro-Tem and Councilmember's,

I am writing to express my interest in the vacant City Council seat. As a member of the Trinidad community for 15 years, I understand the unique strengths and challenges that set our community apart. We all wear many hats in our community, and no one role defines us. As a community member and community volunteer, and as an Educational Administrator and Speech-Language Pathologist, I've gained invaluable experience with strategic planning and budgetary processes, administration and compliance. My experience with and exposure to governmental processes and procedures would serve me well at the public policy-making level.

Trinidad is a vibrant community, filled with beautiful vistas, diverse cultures and unique opportunities. I was drawn to Trinidad by the allure of higher learning and work in a rural yet vibrant coastal town. But as many have done, I found myself wondering if I could make a living in Trinidad. Like many in Trinidad, I was faced with the decision to leave the community we love in order to make a living somewhere else. Luckily, I was able to continue to live work in our community but others are not so fortunate.

However, there is a solution to this problem. Strategic economic development combined with

5/5/2016

community collaboration to create and maintain jobs will tilt the scale in favor of retaining top-notch skilled workers. Leaders in business, government and the community must work together to identify where missions and services intersect, and then evaluate gaps in employment, that will strengthen and sustain our local economy. This type of holistic community collaboration will not only tie all of our economic development efforts together, it could also potentially result in budget savings for the City by eliminating or reducing duplication of services as well.

During the past 15 years I have built a strong network of relationships in our community. My perspective and experience as a small business owner, community advocate and volunteer allows me to move seamlessly between the public and private sectors to build bridges, make connections and encourage conversations with partners on all levels. If appointed to the City Council, I would apply my experience and expertise to help Trinidad become a hub of innovation, for working smarter to provide opportunities for economic diversity, and to bring our economy forward. It is time for Trinidad to achieve its full potential by nurturing and growing our local workforce. Let's turn our city into a destination for living, not just a stop along the way for visitors.

We have another significant issue in our community. People are sleeping under trees or in makeshift camps on public lands every night. Law enforcement officials are forced to step up to enforce illegal camping and other transient problems, which increases taxpayer's burden while stretching emergency resources far too thin. While homelessness is not unique to our community, Trinidad faces a different challenge in addressing the issue of homelessness due to our migratory transient population. Our city sees a significant influx of homeless people during the warmer months, which further taxes law enforcement through increased patrols of public lands, and drains resources for emergency medical personal and fire departments responding to emergencies and fires in the forest and on public lands. But many folks in transition have no place to go besides the next makeshift camp, resulting in an endless goose-chase that strains our budget and results in wildfires set by people simply trying to stay warm and survive. We know this population is living here among us, yet we often turn a blind eye. We need a solution that will help this population to become self-sufficient and improve their quality of life, and the quality of life of our community as well.

Permanent, supportive housing would greatly reduce homelessness by providing an environment that fosters healing while providing shelter and opportunities to develop vital skills for work and life. The high cost of living combined with the region's low wages make it virtually impossible for these citizens to become self-sufficient. They have no choice but to continue a cycle of reliance on government and agencies in order to survive. However, we have a choice. Through strong strategic outreach and community partnerships and collaborations, we can create sound solutions to benefit all stakeholders involved. By partnering with local agencies who offer workforce development, job training, and access to health and medical care, among other things we can ease this burden.

Additionally, I am familiar with the transformation of communities by leveraging the power of people working together to achieve a common goal. My experience and expertise as both a student and practitioner of Strategic Planning and Community Development would pave the way to working partnerships with constituents and collaborators to affect lasting change at the grassroots level. By connecting them to one another through a process called Asset-Based Community Development (ABCD) we can empower agencies and individuals to pool resources to change community conditions for the better.

As a volunteer, I've dedicated countless hours to helping our neighbors in need. As a Trinidad Volunteer Firefighter, I have answered calls of emergency in our community for many years and currently continue to work as a team member with Trinidad Volunteer Fire Department. Keeping my CPR and First Responder Certifications up to date, I continue to be available to the community and to respond when

needed. Also, my past work volunteering with Humboldt North Coast Land Trust where I served as a board member and Board President was inspiring. During this time we worked collaboratively to establish the Trinidad museum, library, many public access trails, and a variety of land use proposals in our local area.

I also have a passion for creating support for our Trinidad neighborhoods and I value balance in our community. I understand the current issues facing City Council and have a knowledge and passion understanding our General Plan and Municipal Code and Local Coastal Plans. In working together I will strive to improve the quality of life in Trinidad, for our future as a community, for our children and for our grandchildren in Trinidad, and the greater Trinidad community.

As a resident of Trinidad for the past fifteen years, a small-business owner, community advocate and volunteer, I believe I bring a strong set of skills and assets to this seat. I am passionate about our community and the current issues facing Trinidad and our residents. I believe in this community and work daily, to make Trinidad a better place to live, work and play. I am excited for the opportunity to collaborate and work with you on Council and to serve the citizens of Trinidad. I've always admired those who lead by example and who work tirelessly to make their community a better place for all. I can't think of a better way to be of service to Trinidad than by joining City Council. Thank you in advance for your consideration of this application. I look forward to meeting with you and discussing how I can be an asset to the City Council and citizens of Trinidad.

Respectfully submitted,

Kathleen Lake

435 Ocean Avenue

Trinidad CA 95570

707 677-3576

[tomkat4@suddenlink.net](mailto:tomkat4@suddenlink.net)

W City Council Letter of Interest.docx

**KATHLEEN LAKE**

P.O. Box 1164

Trinidad, CA 95536

(707) 677-3576

Email- tomkat4@suddenlink.net

**PROFESSIONAL EXPERIENCE*****District Speech-Language Pathologist 2004-2013*****Northern Humboldt Union High School District, McKinleyville, CA**

- Focused on communication needs of students with speech and language needs in the areas of speaking, listening, reading, writing, and communicative effectiveness.
- Coordinated and collaborated with agencies in local educational areas to provide inclusion, assistive technology, access, and successful transitions for disabled students, ages 13-22, following state and federal mandates.
- Provided district in-service and collaboration to all staff regarding best practices for working with diverse populations of learners; developed Mild to Moderate and Moderate to Severe programs for multiple high school programs including two comprehensive high schools, one Charter High School, two continuation high schools and the Independent Study Program.
- Continued participation in District Special Education planning meetings, the SELPA Low Incidence Committee, site Department and Program meetings and the district Teacher Incentive (THRIVE) meetings thereby implementing strategies to improve and increase access to the curriculum and learning for all student populations.

***Assistant Principal/Dean of Students 2002-2004*****Arcata High School, Arcata, CA (1000 Students)**

- Responsible for administrative, supervisory, planning, curricular, staffing, and budgetary and public relations functions involved in the coordination of campus operations.
- In charge of attendance and discipline for over 1000 students, as well as directing and supervising extra curricular school activities and events; the organization, budgetary management, and supervision of student programs and services including English Language Learners (ELL), Title 1, 504 Plans, Special Education, Student Study Team, Western Association of Schools and Colleges (WASC) accreditation review, California State Coordinated Compliance Review (CCR), and the Special Education self-review.
- Organized and coordinated the testing of over 1000 students for the Standardized Testing and Reporting (STAR) assessments, California Alternative Performance Assessment (CAPA) and the California English Language Development Test (CELDT).
- Interpreted and applied information to district programs from Accountability Progress Reporting (APR) and Academic Performance Index (API), Adequate Yearly Progress (AYP). Disaggregated data to recommend program improvements.

***Assistant Principal 2001-2002***

**Eureka High School, Eureka City Schools, Eureka, CA (1900 students)**

- Implemented district student discipline policy, attendance policy, and overall student welfare for 1900 students.
- Provided administrative, supervisory, planning, curricular, staffing, budgetary, and public relations expertise involved in the coordination of campus operations.
- Coordinated, evaluated and supervised programs and 25 staff, including Special Education and 504 Plans.

***Assistant Principal 1998-2001***

**Winship Junior High School, Eureka City Schools, Eureka, CA (500 students)**

- Administered student discipline and attendance policies for 500 students; coordinated and supervised extra curricular activities, building maintenance, educational improvement and staff development opportunities, staff supervision and evaluation.

**KATHLEEN LAKE**

**Page 2**

**PROFESSIONAL EXPERIENCE (Cont'd)**

***Assistant Principal 1997-1998***

**Douglass Junior High School, Woodland, CA (1100 students)**

- Administered student discipline and attendance policies for 500 students, including supervision and planning of campus activities, staff evaluations, and Special Education/504 Plan Coordinator.
- Designed and implemented the first state wide standardized assessment (STAR) process and procedures meeting state and federal mandates including accommodations and modifications for disabled students.

***Speech Pathologist 1994-1997***

**Beamer Elementary School, Woodland, CA.**

- Implemented the first district speech and language program. Provided district in-service on alternative and dynamic assessment for Second Language Learners.

***Speech Pathologist 1992-1994***

**Waggoner Elementary School, Winters, CA.**

- Implemented Bilingual Learning Center Model with Resource Specialist in conjunction with University of California at Davis, a pilot model for rural schools. Active member of Curriculum Steering Committee and Bilingual Vision Committee.

***Director 1985-1987***

**Little Learners Preschool, Cameron Park, CA**

- Directed and supervised developmental preschool programs for 95 preschool students and 10 staff.

## **EDUCATION AND CURRENT CERTIFICATION**

Professional Clear Administrative Services Credential  
Humboldt State University, Arcata, CA, 2001

M. S., Speech-Language and Hearing Pathology with Special Day Class  
Authorization  
California State University, Sacramento, 1992

Rehabilitative Services Credential, Speech and Language  
California State University, Sacramento, 1992

California State License Speech Pathology 1992

B. S., Speech Pathology and Audiology  
California State University, Sacramento, 1987



## DISCUSSION AGENDA ITEM 2

**SUPPORTING DOCUMENTATION FOLLOWS WITH: 2 PAGES**

---

2. Continued Discussion/Decision regarding Resolution 2016-05; Calling for an election to propose extension of the sales tax increase

## DISCUSSION/ACTION AGENDA

Date: Thursday, May 19, 2016

---

**Item:** Continued Discussion/Decision regarding Resolution 2016-05; Calling for an election to propose extension of the sales tax

**Background:** At the April 13, 2016 meeting, Council directed staff to prepare documentation for a ballot measure for the November election regarding continuation of the sales tax add on.

At the May 10 meeting, the Council felt that the ballot question could be clarified and asked Staff to return with the final version for approval.

A revised draft is attached for consideration.

**Proposed Action:**

*Adopt of Resolution 2016-05.*

**Attachments:**

Draft Resolution on Proposal to Extend the Sales Tax



**RESOLUTION 2016-05**

**CALLING FOR AN ELECTION ON A PROPOSAL TO CONTINUE THE CITY OF TRINIDAD'S ¾% (.75%) TRANSACTION AND USE (SALES) TAX FOR 4-YEARS**

**WHEREAS**, the City of Trinidad is one of the smallest cities in the State of California. With a population of 367, the City has a very limited tax source of revenue, and

**WHEREAS**, the City of Trinidad is visited yearly by thousands of tourists and many residents of surrounding communities. While visitors to the City support the local economy and commerce, residents in the surrounding communities contribute greatly to many of the civic activities in the City, and

**WHEREAS**, the high volume of visitors relative to the small number of city residents places a very high burden on services provided by City's General Fund. These services include, but are not limited to, police and fire protection, street and public facility services, park, trail and environment maintenance and protection, and services provided by the Town Office. Additionally, the City also provides significant supporting services of police and fire protection to its surrounding communities, and

**WHEREAS**, additional revenue is needed so that the General Fund can meet the increased service demands, and

**WHEREAS**, in 2004, citizens of Trinidad approved an increase of transaction and use tax by 1% for four years to increase the General Fund reserve, and in 2008 and again in 2012 the majority of citizens of Trinidad voted in favor of extending the transaction and use tax by ¾% (.75%) for an additional four years. Now the Trinidad City Council proposes to extend this increase by four more years to continue to support the capability of the General Fund to provide these services,

**NOW THEREFORE, BE IT RESOLVED**, that the Trinidad City Council does hereby propose to put the following Sales Tax measure before the voters at the General Election to be held on November 08, 2016:

Shall a ¾ cent transaction and use tax be continued in the City of Trinidad for four years, starting on April 1, 2017.

**BE IT FURTHER RESOLVED**, that the Sales Tax increase would be collected only within the City limits of Trinidad and be administered by the California State Board of Equalization; and

**BE IT FURTHER RESOLVED** that the City Clerk will act as the Elections Official.

**PASSED AND ADOPTED BY THE TRINIDAD CITY COUNCIL**, of Humboldt County of the State of California on May 19, 2016.

I, the undersigned, hereby certify that the foregoing Resolution was duly adopted by the Trinidad City Council by the following vote:

Ayes:  
Noes:  
Absent:  
Abstain:

Attest:

\_\_\_\_\_  
**Gabriel Adams**  
Trinidad City Clerk

\_\_\_\_\_  
**Dwight Miller**  
Mayor